



## **COMPANY PROMOTES DENISE van DIJK TO PRESIDENT OF GLOBAL PUBLIC HEALTH SECTOR DIVISION**

MIAMI, FL, November 15, 2016 -- The Female Health Company / Veru Healthcare (NASDAQ:FHCO) today announced that it has strengthened its management team with the promotion of Denise van Dijk to President of the Global Public Health Sector Division.

Ms. van Dijk is a talented executive that has deep experience in the global public sector,” said Mitchell Steiner, M.D., President and Chief Executive Officer of The Female Health Company / Veru Healthcare. “With her promotion, Denise will now oversee all aspects of our company’s Global Public Health Sector Division. She brings an in-depth knowledge of our company, having previously and successfully served as our Director of Global Market Development. Denise has extensive international public sector experience, with a focus on education and sexual and reproductive health and rights. Under Denise’s leadership, we look forward to expanding education and strengthening our current relationships, as well as creating new partnerships with US and Global public health organizations to provide and maximize access to FC2 for women around the world.”

“I look forward to delivering on our plans to grow FC2,” said van Dijk. “My team and I see significant opportunities for expansion in our current as well as new markets around the world.”

Denise van Dijk has served as a senior member of The Female Health Company’s management team since 2014. She previously had responsibility for both public and private sector programs and partnerships related to FC2 in all of Europe, Africa and Asia. In this role, she worked with Ministries of Health, NGOs, CBOs and large global agencies in order to implement sustainable and context-specific female condom programs, combating the spread of HIV/AIDS and other STIs, as well as to assist in family planning options for women. Previously and for most of her career, van Dijk worked in the development field as a consultant for governments, as well as a project manager/director of several NGOs with a focus on education and sexual and reproductive health and rights. van Dijk currently represents The Female Health Company in the IAS-ILF platform, the Sharenet International Steering Committee, Reproductive Health Supplies Coalition and the ABCD condom coalition (FP2020). She has worked in more than 34 countries worldwide and speaks five languages. van Dijk was recently nominated by the VIVA400 in the Netherlands as one of the most inspiring and influential women in the “world impactors” category. She earned an MPhil degree (an advanced postgraduate research degree) in International Development Studies from the University of Cambridge.

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## **About The Female Health Company**

The Female Health Company is a therapeutics company. The company is organized as follows: Veru Healthcare manages the Pharmaceuticals and Medical Devices division, which develops and commercializes pharmaceutical and medical device products for men's and women's health and oncology, as well as the Consumer Health division, which is focused on commercializing sexual health products, including FC2 Female Condom<sup>®</sup> (FC2) and *PREBOOST™*, for the consumer market. The Female Health Company through its Global Public Health division manages the global public health sector FC2 business. This division markets FC2 to entities, including ministries of health, government health agencies, non-profit organizations and commercial partners, that work to support and improve the lives, health and well-being of women around the world.

More information about the Female Health Company and its products can be found at [www.femalehealth.com](http://www.femalehealth.com), [www.veruhealthcare.com](http://www.veruhealthcare.com) and [www.femalecondom.org](http://www.femalecondom.org). For corporate and investor-related information about the company, please visit [www.FHCinvestor.com](http://www.FHCinvestor.com).

### ***"Safe Harbor" statement under the Private Securities Litigation Reform Act of 1995:***

*The statements in this release which are not historical fact are "forward-looking statements" as that term is defined in the Private Securities Litigation Reform Act of 1995. These statements are based upon the Company's current plans and strategies, and reflect the Company's current assessment of the risks and uncertainties related to its business, and are made as of the date of this release. The Company assumes no obligation to update any forward-looking statements contained in this release as a result of new information or future events, developments or circumstances. Such forward-looking statements are inherently subject to known and unknown risks and uncertainties. The Company's actual results and future developments could differ materially from the results or developments expressed in, or implied by, these forward-looking statements. Factors that may cause actual results to differ materially from those contemplated by such forward-looking statements include, but are not limited to, the following: product demand and market acceptance; competition in the Company's markets and the risk of new competitors and new competitive product introductions; risks relating to the ability of the Company to obtain sufficient financing on acceptable terms when needed to fund development and operations; risks related to the development of the Company's product portfolio, including clinical trials, regulatory approvals and time and cost to bring to market; many of the Company's products are at an early stage of development and the Company may fail to successfully commercialize such products; risks related to intellectual property, including licensing risks; government contracting risks, including the appropriations process and funding priorities, potential bureaucratic delays in awarding contracts, process errors, politics or other pressures, and the risk that government tenders and contracts may be subject to cancellation, delay or restructuring; a governmental tender award indicates acceptance of the bidder's price rather than an order or guarantee of the purchase of any minimum number of units, and as a result government ministries or other global public health sector customers may order and purchase fewer units than the full maximum tender amount; the Company's reliance on its international partners in the consumer sector and on the level of spending on the female condom by country governments, global donors and other public health organizations in the global public health sector; the economic and business environment and the impact of government pressures; the Company's reliance on its major customers and risks related to delays in payment of accounts receivable by major customers; risks involved*

*in doing business on an international level, including currency risks, regulatory requirements, political risks, export restrictions and other trade barriers; the Company's production capacity, efficiency and supply constraints; risks related to the costs and other effects of litigation; the Company's ability to identify and successfully negotiate and complete suitable acquisitions or other strategic initiatives; the Company's ability to successfully integrate acquired businesses, technologies or products; and other risks detailed in the Company's press releases, shareholder communications and Securities and Exchange Commission filings, including the Company's Form 10-K for the year ended September 30, 2015 and the Company's proxy statement filed on August 8, 2016. These documents are available on the "SEC Filings" section of our website at [www.femalehealth.com/investors](http://www.femalehealth.com/investors).*

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The Female Health Company

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