



News Release

FOR IMMEDIATE RELEASE

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American Power Group Announces Key Management Additions

-Will Accelerate Dual Fuel Air Quality Initiatives and California Market Penetration-

Lynnfield, MA – November 2, 2016 – American Power Group Corporation (OTCQB: APGI), announced today that its subsidiary, American Power Group, Inc. (“APG”), has added the following two key management positions to strengthen the company’s dual fuel air quality enhancement initiatives and support opening new dual fuel sales channels in California.

Dan Goodwin Vice President of Technical Marketing and Government Affairs: Mr. Goodwin will be responsible for establishing and directing APG’s corporate efforts to expand recognition and acceptance by federal, state, regional and local air quality regulatory bodies of the significant and immediate emission reduction benefits of APG’s dual fuel solution. There are numerous federal, state, regional, local, and corporate supported air quality grants and sustainability initiatives available which APG as well as our customers could take advantage of with formal recognition and acceptance by each respective governing body. California in particular, is under extreme regulatory pressure to show dramatic improvements in emission reduction, particularly in the area of NOx reduction by 2023, or potentially face significant reductions in federal funding.

Mr. Goodwin earned his Bachelor of Science with Merit in Systems Engineering from the U.S. Naval Academy followed by a Masters of Business Administration (MBA) degree from Norwich University. His professional career is highlighted by twenty-one years of active service in the United States Marine Corps as an F/A -18 Hornet pilot, and as an F-15C exchange pilot with the US Air Force. His served as the Executive Officer/Chief of Staff at the Marine Corps Air Station in Miramar, CA as his final active-duty position. Following his time in the Marine Corps, Mr. Goodwin has held Engineering, Business Development, and Government Affairs management positions in alternative fuel and microwave electronics companies.

Kevin Campbell -Vehicular Business Development Director: Mr. Campbell will be responsible for directing APG’s vehicular sales and marketing initiatives in the South Central and Southwestern portions of the United States including key natural gas regions of Texas, Oklahoma, Colorado and California. Mr. Campbell will work with our existing authorized dealers/installers and natural gas provider partners and will be responsible for expanding our partnerships throughout his region.

Mr. Campbell has had a progressive career in the service and sales of truck engines and parts. He has been a pioneer in the development of dual fuel markets and the sale of low emission automotive components. Mr. Campbell’s education concentration is from Rio Hondo College where he was an Advisory Board Member for their Advanced Transportation Department. He also held Advisory Board Member positions at Long Beach City College – Alternative Fuel Training Department; University of California Riverside Bourns College of Engineering- Center of Environmental Research and Technology, and the Universal Technical Institute.

Lyle Jensen, American Power Group Corporation's Chief Executive Officer stated "We look forward to adding Dan's and Kevin's leadership and alternative fuel experience to the APG team. Both live in California and are well-versed in California's air quality challenges and the fact that APG's dual fuel has the ability to play an important role in the reduction of diesel related criteria pollutants (NOx and Particulate Matter) in California. Our recent dual fuel emission test results from the Center for Alternative Fuel Engines and Emissions at West Virginia University on SCR emission technology has shown greater than a 50% reduction in NOx emissions compared to the federal standard. These NOx levels would qualify APG's dual fuel solution for CARB's future "Optional Low NOx" consideration."

Mr. Jensen added, "With our recently announced California ARB EO Certifications for Cummins ISX and Detroit Diesel 15L engines in addition to our 13L Volvo California ARB EO Certification, APG is bringing one of the only alternative clean fuel technologies to the Class 8 high-horsepower (13L to 15L) market segment that retains the required power and torque of a diesel engine. No dedicated natural gas technology or electric-hybrid engine technology is available to pull the heavy loads through the challenging topography of California."

About American Power Group Corporation

American Power Group's subsidiary, American Power Group, Inc. provides cost effective products and services that promote the economic and environmental benefits of our alternative fuel and emission reduction technologies. Our patented *Turbocharged Natural Gas® Dual Fuel Conversion Technology* is a unique non-invasive software driven solution that converts existing vehicular and stationary diesel engines to run concurrently on diesel and various forms of natural gas including compressed natural gas, liquefied natural gas, conditioned well-head/ditch gas or bio-methane gas with the flexibility to return to 100% diesel fuel operation to avoid any natural gas range anxiety. Depending on the fuel source and operating profile, our EPA and CARB approved dual fuel conversions seamlessly displace 45% - 65% of diesel fuel with cleaner burning natural gas resulting in measurable reductions in nitrous oxides (NOx) and other diesel-related emissions. Through our *Trident Associated Gas Capture and Recovery Technology*, we provide oil and gas producers a flare capture service solution for associated gases produced at their remote and stranded well sites. These producers are under tightening regulatory pressure to capture and liquefy the flared gases at their remote and stranded well sites or face significant oil output reductions. With our proprietary Flare to Fuel™ process technology we can convert these captured gases into natural gas liquids ("NGL") which can be sold as heating fluids, emulsifiers, or be further processed by refiners. Given pending federal methane capture regulations, we anticipate our next generation NGL processing systems will have the capability to convert the residual flared methane into pipeline quality natural gas that can be sold for a variety of dedicated and dual fuel vehicular, stationary, industrial and household uses. See additional information at: www.americanpowergroupinc.com