



## **FISION TO PRESENT AT THE 29<sup>TH</sup> ANNUAL ROTH CONFERENCE, MARCH 15, 2017**

MINNEAPOLIS, MN – March 2, 2017 FISION Corporation ([FSSN](#)), a leading provider of cloud-based digital asset management and marketing automation, has been invited to present at 29<sup>th</sup> Annual ROTH Conference being held on March 13-15, 2017 at The Ritz-Carlton in Dana Point, California.

FISION President and CEO Mike Brown is scheduled to present on Wednesday, March 15 at 11:30 a.m. Pacific time, and he will participate in one-on-one meetings with institutional analysts and investors on March 14-15.

Management will discuss the company's unique cloud-based SaaS platform, which enables its enterprise customers to efficiently create, store, distribute and measure omni-channel marketing communications.

The presentation will be webcast live and available for replay at <http://wsw.com/webcast/roth31/fssn> and via the Investor Relations section of the company's website at [www.fisiononline.com](http://www.fisiononline.com).

This year's ROTH Conference will feature presentations from hundreds of growth companies, along with Q&A sessions, expert panels, and thousands of one-on-one and small group meetings. As one of the largest of its kind, the event is designed to provide investors with a unique opportunity to gain insight into emerging growth companies across a variety of industry sectors.

For more information about the conference or to schedule a one-on-one meeting with FISION, please contact your ROTH representative at (800) 678-9147 or via e-mail at [oneononerequests@roth.com](mailto:oneononerequests@roth.com).

### **About ROTH Capital Partners**

ROTH Capital Partners, LLC is a relationship-driven investment bank focused on serving emerging growth companies and their investors. As a full-service investment bank, ROTH provides capital raising, M&A advisory, analytical research, trading, market-making services and corporate access. Headquartered in Newport Beach, CA, ROTH is privately-held and employee owned, and maintains offices throughout the U.S. For more information on ROTH, please visit [www.roth.com](http://www.roth.com).

### **About FISION Corporation**

Founded in 2011, Minneapolis-based FISION is a cloud-based digital asset management and marketing automation company. FISION's advanced, proprietary technology specializes in managing a customer's brand and marketing content enabling marketing and sales people to quickly and easily create compelling, personalized, on-brand communications, which increases revenue and profits. With more than 65,000 users in 21 countries, FISION services enterprise clients in the health care, hospitality, financial/insurance, software and technology industries. For more information, visit [www.FisionOnline.com](http://www.FisionOnline.com).

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