



FISION COMMON STOCK BEGINS TRADING ON OTC MARKETS OTCQB

MINNEAPOLIS, MN, March 1, 2017 FISION Corporation ([FSSN](#)), a leading provider of Cloud-based SaaS digital asset management and marketing automation, will begin trading today on the [OTC Markets OTCQB](#)® under the symbol, [FSSN](#).

“As fully-reporting, emerging growth company, this listing elevates our visibility in the capital markets and provides an opportunity to broaden our shareholder base,” noted Fision CEO, Mike Brown. “It also represents another major milestone for Fision after ending 2016 with more than 65,000 users across 21 countries, which includes major enterprise clients in the health care, hospitality, financial/insurance, software and technology industries.”

By having sales and marketing communications centralized on the Fision SaaS platform, business users solve major pain points and realize numerous benefits:

- Simplify brand distribution and sales enablement across a large enterprise
- Ensure consistent brand messaging and regulatory compliance
- Realize 50%-100% gain in salesforce efficiency
- Increase labor efficiency by more than 300%
- More effectively measure sales and marketing performance
- Make better business decisions with actionable data and analysis
- Realize ROI typically in less than 90 days

The company generates recurring revenues from SaaS deployments under contracts that are typically three years in length and pay monthly subscription fees based on number of users or locations.

For more information about the company, go to [FisionOnline.com](#) or contact Ron Both of CMA at (949) 432-7557.

About FISION Corporation

Founded in 2011, Minneapolis-based FISION is a Cloud-based digital asset management and marketing automation company. FISION’s advanced, proprietary technology specializes in managing a customer’s brand and marketing content enabling marketing and sales people to quickly and easily create compelling, personalized, on-brand communications, which increases revenue and profits. With more than 65,000 users in 21 countries, FISION services enterprise clients in the health care, hospitality, financial/insurance, software and technology industries. For more information, visit [www.FisionOnline.com](#).

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